

Red Bull
STREET STYLE



WFFA
FREESTYLE FOOTBALL
WORLD CHAMPIONSHIP
2022 FORMAT



WOMEN'S FOOTBALL CHAMPIONSHIPS

WOMEN'S FOOTBALL CHAMPIONSHIPS 2021

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INTRODUCTION

A renovated impulse for a legendary competition

Red Bull Street Style will come back in 2022 with a renovated format, following the lessons learned in 2021.

The edition that culminated in **Valencia** showed us that an online qualification process is the way to go, not only from organisation purposes but also from the point of view of the community: **85% of participants** found online qualification battles entertaining and would enter them again.

As there are still some countries who are interested in live national qualifiers, we don't want to restrict them from making it happen. That is why we have decided to arrange a **hybrid qualification** throughout the year again - just with very strict deadlines this time to avoid missing any countries in the World Final.





PROPOSAL OVERVIEW

New year, completely new stories

The 2022 Red Bull Street Style competitive structure will differ from that of 2021 in a key feature: **nationalities** will play a prominent role in the qualification process to ensure all regions in the world are represented.

The qualification process will include **National Qualifiers** (live or online), with a special Rest of the World group for small nations; only the winners of these categories will be selected for the next stage.

This year's most remarkable innovation will be the **Regional Qualifiers** leading to **Regional Finals**, which will gather the diverse National Champions in a new series of online events.

Out of all participants, the best **16 men and 8 women** will qualify for the **World Finals**, which will take place in **Pula (Croatia)** on **October 8th, 2022**.





03:00



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MEN'S TOURNAMENT STRUCTURE



* EUROPE GETS ONE SPOT LESS DUE TO THE CURRENT RED BULL STREET STYLE CHAMPION BEING FROM THAT REGION



MEN'S LIVE NATIONAL QUALIFIERS

- ★ Seven local Red Bull teams have requested to organise a **Live National Qualifier**: the respective **WFFA Country Leader** of each of these nations will inform and assemble the local community, but it is Red Bull's responsibility to provide the necessary resources for the event to take place
- ★ Live events will need to happen **before June 30, 2022**
- ★ There will be only **7 Live National Qualifiers**: Kenya, South Africa, Belarus, USA, Belgium, Hungary and Egypt. The rest of countries will organise Online National Qualifiers*
- ★ The usual format applies:
 - A qualification round through **Circles** provides a list of 8 or 16 competitors for the **knockout stage**
 - **1v1 battles last 3 minutes** and are overseen by **3 or 5 judges** that consider all WFFA criteria (Difficulty, Originality, Execution, Control and All-Round)
- ★ Each National Champion proceeds to the **Regional Qualifiers**, where they will face not just the rest of National Champions of their region (may them come from Live or Online Qualifiers) but also the corresponding champions of the Rest of the World tournament** for a spot in the **Regional Finals**
- ★ The winner of the male 1v1 Battles at the Super Ball 2022 World Open Championships, happening in Prague between August 8th and 13th, 2022, will also earn a spot in the Regional Finals

* MORE INFORMATION ON SLIDE 8
** MORE DETAILS ON SLIDE 9



MEN'S ONLINE NATIONAL QUALIFIERS

- ★ **Online National Qualifiers** will be the basic qualification system, and will happen in all countries that request it*
- ★ Only 1 Online National Qualifier is allowed per country; there must be at least **10 active participants** for it to happen
- ★ All Online National Qualifiers are managed through the **WFFA App** and must be registered **before February 20th, 2022**
- ★ The National Online Qualifiers will have **two stages**:
 - The qualifying round will feature a 1-minute all-round skills demonstration, which judges will use to rank all participants from the best to the worst considering the usual WFFA criteria: Difficulty, Originality, Execution, Control and All-Round
 - The best freestylers —32 if there are more than 50 participants, 16 for 20 to 50 participants, or 8 for less than 20 participants— will then qualify for a knockout round held in a classic 3 x 30 second round format; between each round, athletes will have 12 hours to 'react' by uploading their clips to the WFFA App
- ★ A team of **3 judges** will be assigned to each Online National Qualifier; multiple Qualifiers will happen at the same time
- ★ Judges will evaluate the battles after all rounds have been uploaded and arranged in a single video file; they will then score each athlete's performance on a scale from 1 to 10 according to the criteria each judge is overseeing
- ★ A single National Champion per country will qualify to the **Regional Qualifiers**

* EXCEPT FOR THOSE LISTED IN SLIDE 7



MEN'S REST OF THE WORLD QUALIFIER

- ★ If there are not enough athletes to organise either a Live or Online National Qualifier in a particular country (that is, there are **less than 10 freestylers** registered to compete), these athletes will be given the chance to sign up for the **Rest of the World Qualifier**
- ★ The Rest of the World Qualifier will only and exclusively accept participants from countries not holding either an Online or a Live National Qualifier; no other path will be admitted
- ★ In the case of dual citizenship, an athlete is allowed to represent **only 1 country**
- ★ The Rest of the World Qualifier happens on a fully online basis and is managed through the **WFFA App**
- ★ The Rest of the World Qualifier will have two stages:
 - Round 1 is a 1-minute all-round skills demonstration, which judges use to rank all participants from the best to the worst considering the usual WFFA criteria: Difficulty, Originality, Execution, Control and All-Round
 - The best 16 freestylers will then qualify for a knockout round held in a classic 3 x 30 second round format; between each round, athletes will have 12 hours to 'react' by uploading their clips to the WFFA App
- ★ The best **4 athletes** will join the other National Champions in the **Regional Qualifiers** according to the country they represent: for example, a freestyler from Sri Lanka that made it to the Top4 in the ROTW Online Qualifier would be assigned to the APAC region, while another from Uruguay would join the South American qualifier



MEN'S REGIONAL QUALIFIERS

- ★ In order to select the freestylers that will participate in the **Regional Finals**, a series of **Regional Qualifiers** will be arranged
- ★ Athletes will be split into **Battle Groups** within their region; the number of participants within each group and the number of groups may vary according to the total amount of participants in each region
- ★ Athletes will battle each other within the group (same structure as any “live” qualification of previous years)
- ★ For the **seeding**, athletes will be divided into 3 groups based on their performance in qualifications combined with their current level as per the judges' research); the groups will be decided through **a live streamed draw**
- ★ Battles will proceed in the classic **3 x 30s round format**: athletes will each have **12 hours to react** to each round
- ★ All battles will be pre-recorded and uploaded to the WFFA App, which is fully automated
- ★ 2 teams of **3 judges** will oversee the competition, with each judge focusing on a specific criteria (Difficulty and Execution; Originality and Performance; and Overall)
- ★ For every won battle, the winner gets one point. In case of tie at the end of the group, the number of votes from judges will decide; if the tie isn't resolved, the result of the direct battle will determine who goes through to the next round
- ★ **4, 8 or 16 athletes from each of the 5 regions**, according to their regional quota*, will advance to their respective **Regional Finals**

* MORE INFORMATION ON SLIDE 6



MEN'S REGIONAL FINALS

- ★ The last step to take before the World Finals will be a series of live online **Regional Finals**, one per each of the 5 regions
- ★ **4, 8 or 16 athletes** from each of the regions will fight not just for the championship of their region, but also for a spot in the World Final in Croatia
- ★ The **2021 Red Bull Street Style champion** will join the battle grid at this stage; the **2022 Super Ball champion** will also have the chance to join if they aren't already participating, even if they had previously been knocked out of the competition in earlier stages. If the current Super Ball champion is already in the Regional Finals, the runner-up will get the chance to join in; from that point on, no more wildcards will be offered (i.e. the third placed won't get one)
- ★ Athletes will added to a battle grid according to their previous performance in the competition, with the top ranked facing the lowest ranked; the participants will be asked to connect to a live online event at a particular time and date and battle from their homes in a similar format as the Red Bull Street Style 2020 World Final
- ★ Battles will proceed in the classic **3 x 30s round format**
- ★ A team of **5 judges** will oversee the Regional Finals, with each judge focusing on a specific criteria (Difficulty, Execution, Originality, Performance and Overall)
- ★ Athletes from every Regional Final will advance to the **World Final** according to the corresponding quota*
- ★ The Regional Finals will be **streamed**, either live or in a 'false live' format, in the WFFA official channels

* MORE INFORMATION ON SLIDE 6



02:51



WOMEN'S TOURNAMENT STRUCTURE



* EUROPE GETS ONE SPOT LESS DUE TO THE CURRENT RED BULL STREET STYLE CHAMPION BEING FROM THAT REGION

WOMEN'S REGIONAL QUALIFIERS

- ★ The first step for women to qualify for the World Final will be an online **Regional Qualifier** in each of the five regions
- ★ This selection round will feature a **1-minute, all-round skills demonstration** from all participants, as seen last year, in which all WFFA criteria (Difficulty, Originality, Execution, Control and All-Round) will be considered
- ★ Each video will allow a **+/-10 seconds tolerance** on its length; videos will need to be unedited to be accepted
- ★ The whole process will be managed through the **WFFA App**
- ★ A team of **3 judges** will be overseeing the competition
- ★ The best **4 or 8 participants** in each of the five regions, according to their regional quota, will advance to their respective **Regional Finals**





WOMEN'S REGIONAL FINALS

- ★ The last step to take before the World Finals in Croatia will be a series of live online **Regional Finals**, one per each of the five regions
- ★ **4 or 8 athletes** from each of the regions* will fight for a spot in the World Final in Croatia
- ★ The **2021 Red Bull Street Style champion** will join the battle grid at this stage
- ★ Athletes will be added to a battle grid according to their previous performance in the competition, with the top ranked facing the lowest ranked (and so on); the freestylers will be asked to connect to a live online event at a particular time and date and battle from their homes in a similar format as the Red Bull Street Style 2020 World Final
- ★ This event will be streamed, either live or in a 'fake live' format, in the WFFA official channels
- ★ Battles will proceed in the classic **3 x 30s round format**
- ★ A team of **5 judges** will oversee the Regional Finals, with each judge focusing on a specific criteria (Difficulty, Execution, Originality, Performance and Overall)
- ★ Depending on the regional quota*, a certain number of athletes from every Regional Final will advance to the **World Final**

* MORE INFORMATION ON SLIDE 13



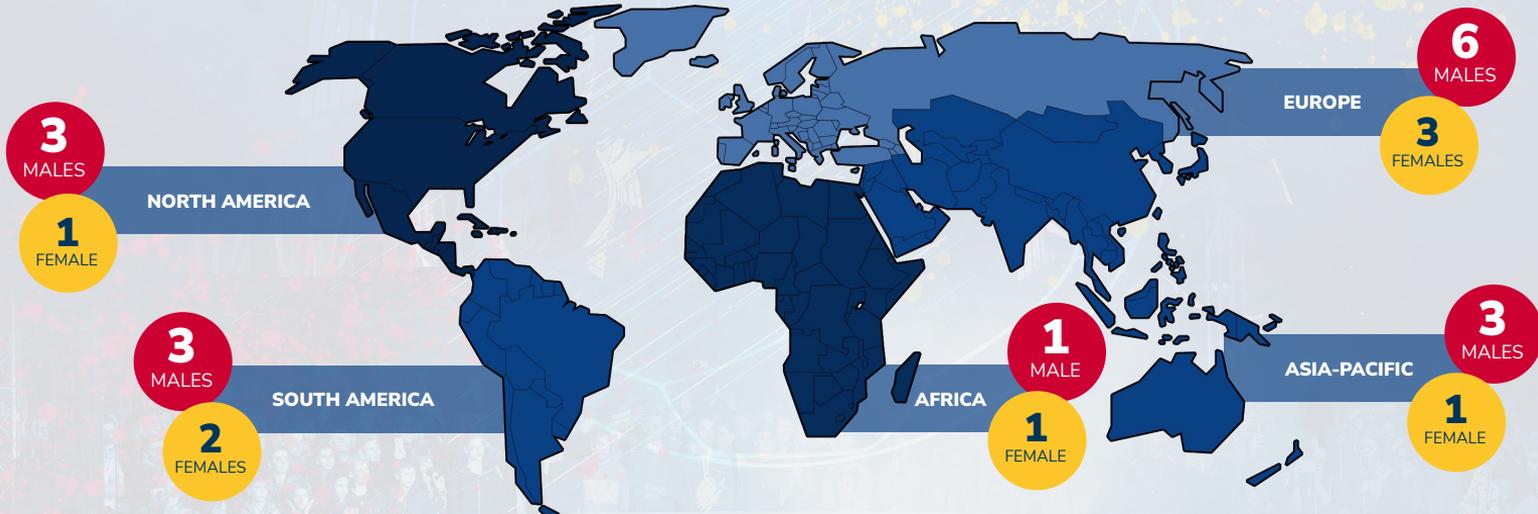
2020 STREET STYLE

VS

NLD
JESSE
@JESSEHART

DNK
FRANK

REGIONAL DIVISION



DEFINITIVE TERRITORIAL QUOTA TO BE CONFIRMED ONCE ALL PARTICIPANTS ARE REGISTERED



WORLD FINAL

- ★ The **2022 Red Bull Street Style World Final** will take place in Pula (Croatia) on Saturday, October 8th
- ★ The best 24 freestylers in the world (**16 men and 8 women**) will jump on the stage and compete for the title
- ★ After the live draw during the welcome dinner in Pula, athletes will be split into battle grids and compete according to the classic format of **1 vs 1 battles**, each lasting 3 minutes (3 x 30s rounds for each athlete)
- ★ A team of **5 judges** will oversee the competition; each of them will focus on a specific criteria (Difficulty, Originality, Execution, Overall and Performance)





COMPETITION TIMELINE



*MORE INFORMATION ON SLIDE 20



MALE ONLINE QUALIFIERS CALENDAR

APRIL	
ADRIATIC REGION	AUSTRALIA
BOLIVIA	CAMEROON
CHILE	CONGO
CZECH REPUBLIC	ECUADOR
GHANA	GUATEMALA
JAPAN	MADAGASCAR
MOZAMBIQUE	NEPAL
VENEZUELA	PORTUGAL
SAUDI ARABIA	SENEGAL
USA	IVORY COAST

MAY	
AFGHANISTAN	ALGERIA
ARGENTINA	CANADA
INDONESIA	IRAN
ITALY	LIBYA
MALAYSIA	MOROCCO
NETHERLANDS	PALESTINE
PARAGUAY	SINGAPORE
SUDAN	SWEDEN
SWITZERLAND	TUNISIA
TURKEY	

JUNE	
CHINA	COLOMBIA
COSTA RICA	DENMARK
EL SALVADOR	FRANCE
GERMANY	INDIA
KAZAKHSTAN	MEXICO
NIGERIA	NORWAY
POLAND	SOUTH KOREA
SPAIN	UAE
UNITED KINGDOM	VIETNAM
REST OF THE WORLD	

THIS SCHEDULE MIGHT CHANGE DURING THE TOURNAMENT, AS SOME COUNTRIES MIGHT HAVE THEIR QUALIFIER RESCHEDULED OR EVEN MOVED TO 'REST OF THE WORLD'

PRIZES AND AWARDS

Striving for equality

Male and female World Champions will receive the **traveling trophy** as well as **prize money**.

The amount given as prize money for both men and women will be exactly the same:

1. Champion: **\$6.000**
2. Runner-up: **\$3.000**
3. Third-placed: **\$1.000**





Red Bull
STREET
STYLE

WORLD FINALS
VALENCIA, SPAIN

JUDGES



FREESTYLE FOOTBALL
WORLD CHAMPIONSHIPS





WFFA

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